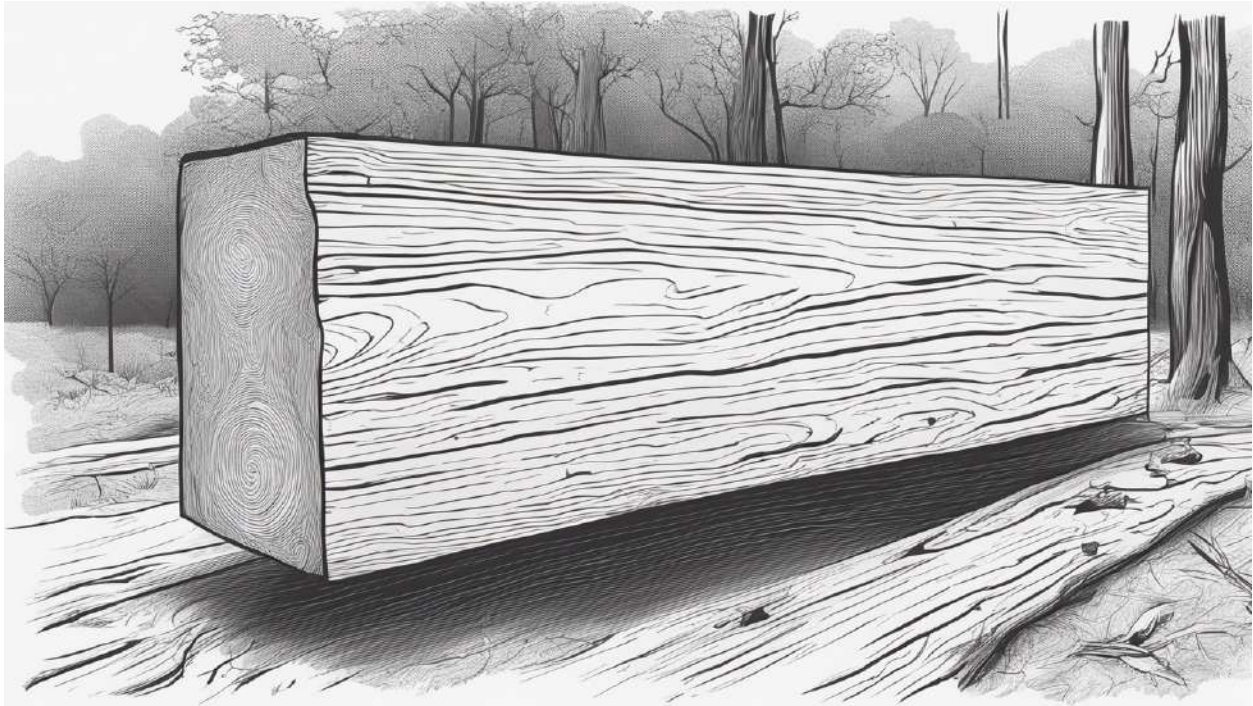


# gig ENTERTAINER RAMP



## flitching

### **A FLITCH IS YOUR PATH TO PROGRESS: NO SIDE QUESTS, JUST RESULTS**

In the world of woodworking, a flitch is not just a rough slab of timber: it's the start of a singular journey towards an end product. It's chosen with purpose, cut with direction, and utilized with intention. This singular approach is where flitching in our creative world mirrors the lumber industry. We, too, pick our task – our flitch – considering all we need to reach our end goal. And from there, it's a straight shot. No side-quests, no detours: we're on a mission, and our flitch is our guide.

### **FLITCHING: THE ART OF SINGULAR FOCUS IN FREELANCING**

Picture this: You're a writer, an artist, a performer. You have one ultimate aim, be it writing a novel, painting a masterpiece, or headlining a show. Your journey towards this aim should be as direct as the grain in a piece of lumber. You choose your flitch with the entire mission

in mind, aligning goal, strategy, and tactic in a seamless, unwavering path. No side quests to distract, no extra projects to scatter your focus. You are fulfilled by the pursuit of the main thing.

## **THE FLITCH OF WEIGHT LOSS: A PRAGMATIC EXAMPLE**

Let's translate this into a practical scenario: weight loss. You could get lost in a forest of fitness advice – exercise regimes, sleep schedules, meditation, and more. But what's your flitch here? If calorie restriction is the most impactful action you can take right now, that becomes your singular focus. That's not to say sleep and exercise won't come into play later, but for now, they are side-quests. Your path is calorie restriction, and that's where your energy flows.

## **THE FLITCH THEORY APPLIED: NO DISTRACTIONS, JUST ACTION**

From the first cut of timber to the finishing touches on a project, flitching is about maintaining a laser focus on the task that will move the needle most significantly towards your goal. It's about identifying the most substantial, most consequential action and pouring all your energy into it. That's your flitch. And just as a woodworker would select a flitch with the final piece in mind, you choose your task considering everything you need to get there – a single direction, a straight path.

## **FROM FLITCH TO FULFILLMENT: THE STRAIGHT PATH AHEAD**

As freelancers and creatives, we're often tempted by the siren call of side-quests that promise fulfillment. But true fulfillment comes from progress, and progress comes from flitching. It comes from understanding that while the creative journey is often romanticized as a winding road, the most successful paths are often the most direct ones.

Choose your flitch wisely, work it thoroughly, and watch as it transforms into the very thing you set out to achieve. This is the heart of flitching – a single-minded pursuit that cuts through distraction and carves a path straight to success.