

# gig ENTERTAINER RAMP

work that matters to us

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Before we get productive, we want to know what we're producing. Working with excitement on the next project can be daunting, overwhelming, tiring and disappointing if it's not part of a bigger plan, or if the work we're doing is not helpful to achieving our goals. This takes a little bit of effort to put together and then we have a north star.



**MISSION:** OUR PURPOSE. PEOPLE ARE WILLING TO DIE FOR A CAUSE. LET'S FIGURE OUT WHAT WE'RE LIVING FOR.

**THIS MUST BE ENDLESS**



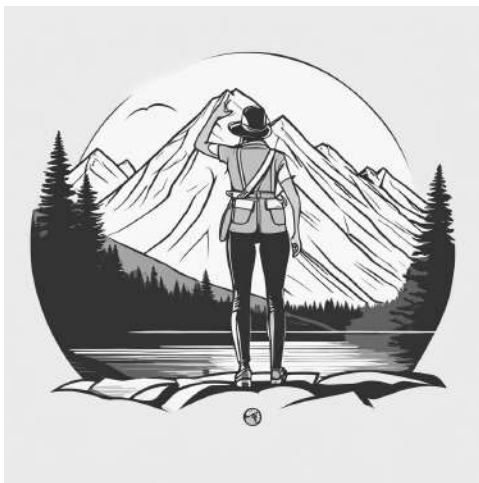
**VISION:** OUR IDEAL OUTCOME.

**THIS MUST BE IMPOSSIBLE**



**PATH:** HOW WE'LL PURSUE IT.

**THIS IS OUR VEHICLE. IT'S BROAD ENOUGH TO COVER ALL FUTURE PROJECTS FOR OUR LIFE**



**GOALS:** PASS / FAIL TARGETS. WE WILL ACHIEVE 'EM.

**EVERY GOAL IS SPECIFIC, MEASURABLE, ACHIEVABLE, RELEVANT, AND TIME-BOUND**



**NEXT PROJECT:** IMMEDIATE FOCUS. NO SIDE-QUESTS.

**ALL WORK IS AIMED AT COMPLETING THIS PROJECT UNTIL SUCCESS OR QUIT.**



**CURRENT WORK:** ACTION TODAY. SUB-PROJECTS OR IMMEDIATE TASKS THAT ARE ACHIEVABLE (HOPEFULLY THIS WEEK)



**POSSIBLE NEXT STEPS:** BACK BURNER. FUTURE IDEAS ALIGNED WITH GOALS.

THESE ARE THINGS WE DON'T DO RIGHT NOW, BUT MAYBE WE'LL DO THEM AFTER WE GET THE CURRENT WORK COMPLETED. THIS IS JUST A DUMPING GROUND FOR IDEAS SO WE DON'T LOSE TRACK.

## Examples...

### MISSION:

To utilize Shakespearean artistry to deepen the world's understanding of history, believing that a world with historical awareness experiences reduced violence.

## **VISION:**

An enlightened world where historical insights, conveyed through Shakespearean performances, foster empathy, understanding, and consequently, diminish societal violence.

## **PATH:**

Presenting Shakespearean plays that spotlight historical events and themes.

Collaborating with historians to ensure accuracy and relevance.

Offering educational programs to schools and communities to amplify historical awareness.

## **GOAL:**

Perform in a Shakespearean play centered on a historically significant event within the next six months, incorporating accurate historical context and reaching an audience of at least 1,000 individuals to promote historical awareness and empathy.

## **NEXT PROJECT:**

Creating an immersive theater experience that delves into a pivotal historical event through a Shakespearean lens, aiming to evoke empathy and historical consciousness.

## **CURRENT WORK:**

Preparing audition pieces tailored for historically relevant Shakespearean plays.

Researching historical contexts for upcoming performance commitments.

Reaching out to local schools and community centers to organize educational workshops on Shakespeare and history.

## **POSSIBLE NEXT STEPS:**

Writing a reflective piece on the connection between Shakespearean plays and historical events for publication.

Developing an online platform to provide historical resources linked to Shakespearean works.

Engaging with local historians for collaborative presentations on historical relevance in Shakespeare.

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## **MISSION:**

To create music that inspires personal growth and emotional connection, fostering a world where individuals find solace and meaning through music.

## **VISION:**

A world where music serves as a catalyst for personal reflection, emotional healing, and societal unity.

## **PATH:**

Producing soul-stirring music that resonates with diverse audiences.

Collaborating with lyricists and musicians who align with the mission's essence.

Engaging with communities through music-centered initiatives to promote emotional well-being.

## **GOAL:**

Compose and release an EP (extended play) of five original tracks exploring themes of personal resilience and emotional healing within the next eight months, aiming for a minimum of 50,000 streams/downloads across digital platforms to spread messages of hope and resilience.

## **NEXT PROJECT:**

Organizing a charity concert to raise funds for mental health organizations, using music as a tool for emotional healing and awareness.

## **CURRENT WORK:**

Writing and composing music that explores themes of resilience and emotional growth.

Collaborating with lyricists and fellow musicians to refine tracks for the upcoming EP.

Planning outreach strategies to engage with mental health organizations for potential partnerships.

Possible Next Steps:

Creating music videos that visually amplify the themes of emotional resilience and healing.

Partnering with mental health experts for panel discussions on music's impact on emotional well-being.

Exploring opportunities for live performances focusing on connecting with audiences emotionally.

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## **MISSION:**

To bring joy and generosity to corporate events through comedy magic, fostering a mindset of benevolence among executives to leverage their power for positive impact.

## **VISION:**

A corporate landscape where humor and generosity inspire executives to use their influence for meaningful, altruistic endeavors.

## **PATH:**

Performing entertaining and thought-provoking comedy magic at corporate events.

Engaging with executives through presentations that emphasize the power of generosity in leadership.

Collaborating with charitable organizations to integrate philanthropy into corporate events.

## **GOAL:**

Deliver impactful presentations on the power of generosity in leadership at a minimum of five corporate events within the next year, reaching at least 500 executives, and facilitating partnerships between at least three corporate entities and charitable organizations to initiate philanthropic initiatives.

## **NEXT PROJECT:**

Designing an interactive seminar blending comedy magic and discussions on the benefits of corporate social responsibility for a major corporate conference.

## **CURRENT WORK:**

Crafting new comedy magic routines with messages of generosity and leadership.

Networking with event planners and corporate contacts to secure speaking engagements.

Researching and establishing connections with charitable organizations aligned with corporate values.

Possible Next Steps:

Creating multimedia content (videos, articles) highlighting the impact of corporate generosity.

Collaborating with corporate training programs to integrate lessons on generosity and leadership.

Exploring opportunities for a TEDx talk on leveraging humor and generosity in corporate settings.

## worksheet

### **MISSION:**

WHAT IS YOUR PURPOSE?

HOW DO YOU WANT TO IMPACT THE WORLD?

### **VISION:**

WHAT DOES YOUR IDEAL FUTURE LOOK LIKE?

HOW DOES YOUR MISSION CHANGE THE WORLD POSITIVELY?

### **PATH (ETHOS & APPROACH):**

WHAT PRINCIPLES GUIDE YOUR MISSION?

WHAT STRATEGIES/METHODS ALIGN WITH YOUR MISSION?

WHAT COLLABORATIONS OR ALLIANCES SUPPORT YOUR MISSION?

### **GOAL:**

SPECIFIC, MEASURABLE, ACHIEVABLE, RELEVANT, AND TIME-BOUND  
DEFINE SPECIFIC, MEASURABLE OBJECTIVES FOR YOUR MISSION.  
SMART GOAL?

### **NEXT PROJECT:**

IDENTIFY AN IMMEDIATE FOCUSED INITIATIVE SUPPORTING YOUR MISSION.

### **CURRENT WORK:**

LIST ONGOING TASKS RELATED TO YOUR MISSION.  
WHAT ARE YOU CURRENTLY DOING TO FURTHER YOUR MISSION?

**POSSIBLE NEXT STEPS:**  
BRAINSTORM POTENTIAL FUTURE ACTIONS ALIGNED WITH YOUR GOALS.